



WHICH SERVER-BASED APPLICATION ACCESS SOLUTION IS THE BEST FIT FOR YOUR ORGANIZATION?

If you're looking for a simple, plug-and-play solution to access applications anywhere, then the logical choice is GO-Global from GraphOn Corporation. GO-Global enables instantaneous access to existing Windows, UNIX and Linux applications, while eliminating the complex and costly licensing requirements of Citrix and Microsoft Windows Terminal Services. GO-Global provides a fast, simple and affordable solution specifically geared toward the small and medium business (SMB) market and departmental installations. And only GO-Global provides a fully customizable solution with private labeling options, server and client SDKs, and product bundling. So go with GO-Global. You'll lower your TCO and maximize your ROI.

COMPANY VALUE PROPOSITIONS:

GraphOn GO-Global

- The fast, simple, affordable application access solution
- Experienced solution provider for ISVs, ASPs and the enterprise
- Personal customer-to-vendor support relationship
- Fully customizable solution (via private labeling and SDKs)

Microsoft Windows Terminal Services (WTS)

- The integrated OS solution for desktop remote access
- Large company mentality with Windows-only focus
- Complex and restrictive licensing model
- Indirect or distributed channel sales and support model

Citrix Presentation Server (MetaFrame®)

- The server-based computing market leader
- Management intensive solution designed to handle all aspects of application publishing
- Expensive licensing requirements (requires both Citrix and WTS CAL licenses)
- Indirect or distributed channel sales and support model

SOLUTION VALUE:

GraphOn GO-Global

- The simple, plug-and-play, application-centric solution
- Instantly available Windows, UNIX and Linux applications from any device or platform
- Simplified and affordable licensing model that's easy to install, configure and manage
- Optimized for SMB market or departmental requirements
- Integrates seamlessly with existing heterogeneous infrastructure, providing complete cross-platform compatibility
- The high-performance, low-bandwidth, customizable solution

Microsoft Windows Terminal Services

- Focused on desktop or OS deployment
- Desktop remote access solution for Windows-only devices
- Easy remote server management for IT professionals
- Geared towards smaller departmental installations

Citrix Presentation Server (MetaFrame)

- Expensive enterprise-focused solution to enhance WTS
- Encompasses application management tools and infrastructure
- Geared towards large server farm installations requiring comprehensive and expensive management tools

A B O U T G R A P H O N

GraphOn develops application publishing software that provides organizations of all types with complete freedom of choice today and in the future – freedom in the choice of applications, operating systems, and connectivity framework. Only GraphOn provides the highest performance, lowest cost ratio application access solutions available today.



GO-GLOBAL – THE SUPERIOR APPLICATION ACCESS SOLUTION.

FEATURES AND FUNCTIONS	GRAPHON GO-GLOBAL	MICROSOFT WINDOWS TERMINAL SERVICES	CITRIX PRESENTATION SERVER
Application Publishing			
▪ Windows applications	✓	✓	✓
▪ UNIX applications	✓	✗	✓
▪ Linux applications	✓	✗	✓
Client Support			
▪ Windows client	✓	✓	✓
▪ UNIX client	✓	✗	✗
▪ Linux client	✓	✗	✓
▪ Mac client	✓	✗	✓
▪ Java client	✓	✗	✓
Application Access			
▪ Each application in independent environment	✓	✗	✓
▪ Presents list of applications	✓	✗	✓
▪ No requirement to publish entire desktop	✓	✗	✗
Client Security			
▪ Supports 56-bit to 168-bit DES or 256-bit AES encryption	✓	✗	✓
▪ Supports 128-bit or lower RC4 encryption	✓	✓	✓
Network Optimized			
▪ Minimal overhead (only drawing commands and keyboard/mouse events used)	✓	✗	✗
▪ Support of low bandwidth connections	✓	✗	✗
Simplified Licensing Model			
▪ Unrestricted concurrent licensing	✓	✗	✗
▪ Reduced licensing complexity (no per-user/per-device and multilayer product licensing)	✓	✗	✗
▪ Windows Terminal Services not required	✓	✗	✗
Ease of Use and Efficiency			
▪ Install, configure and deploy in less than one day	✓	✗	✗
▪ Low server memory and CPU usage	✓	✗	✗
▪ Reduced configuration and management overhead	✓	✗	✗
Solution Focus			
▪ Application-centric solution (fast, simple, affordable)	✓	✗	✗
▪ Non-restrictive deployment model	✓	✗	✗
▪ Reduced “infrastructure” requirements	✓	✗	✗
Customization Options			
▪ Private label option to retain original application branding	✓	✗	✗
▪ Provides server and client SDKs	✓	✗	✓
▪ Product bundling	✓	✗	✗

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Access to Applications Anywhere.

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